

# Mark Henninger

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## Experience

### **AVS Forum / Editor, Writer, Reviewer**

July 2013 - PRESENT, PHILADELPHIA

Direct editorial and deal-based content for international website with 1.1 million monthly readers; manage a team of freelancers; create and execute affiliate revenue strategies; write exclusive reviews of flagship A/V products; create imagery and video for publication.

### **Imagic Digital / Partner, Photographer, Videographer**

SEPTEMBER 1997 - PRESENT, PHILADELPHIA

Cofounded B2B digital imaging firm serving the Delaware Valley. Expanded to provide photography and video for major firms in hospitality, architecture, real estate, banking, medical and other industries across North America.

Clients have included Toll Brothers, Wyndham Worldwide, Marriott Hotels, Regal Cinemas, Parkway Corporation, Pinehurst, Visit Philadelphia, Knight Foundation.

### **Audio-Visual Consulting / Freelance**

MARCH 2016 - PRESENT, KOREA, NEW JERSEY, CALIFORNIA

Provided in-person consultation on new products for the A/V industry, including TVs, projectors, soundbars, home theater systems, smart speakers. Contracted by Samsung, Amazon, Sony.

### **Audiophiles on a Budget / Administrator**

MAY 2014 - PRESENT, PHILADELPHIA

Founded and maintain the largest audio group on Facebook, with frequent participation by industry leaders and 65 percent of members active.

## Certifications

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Licensed UAS Remote Pilot

Google Street View Trusted Photographer

Google Maps Master Director

Google Maps Master Photographer

Google Level 10 Local Guide

THX Certified Level 2 Calibrator

8K Association Member

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## Skills

Writer and Editor. Color calibration. Photoshop expert; familiar with Adobe Creative Suite, Google Suite, Microsoft Office; licensed drone pilot; 360-degree image creator; electronic music composer.